

Uband.co.uk



AT CREATIVE
Creative Concepts Come Naturally
atcreative.co.uk

Role – Creative Copy Writer (Internship)

About the AT Creative Group

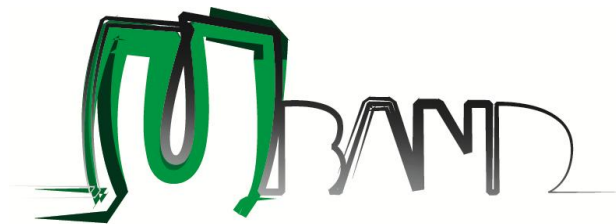
AT Creative is a fast-growing Creative Digital Media and Marketing Company based in London. Established in 2006/7 as Max Bannerman Ltd, the company has since rebranded and has grown very quickly and has been involved in implementing marketing campaigns for SME's across London. The company was a featured exhibitor at the 2010/11 Business Start Up Conference – Earls Court (the UK's largest Business Exhibition) and has since been growing its product offering and workforce to meet the demands of the UK's entrepreneurial boom.

UBand is a newly launched Music Media Specialist. Established in early 2011, UBand is a fresh, young and exciting company. Having been established for little over 6 months, UBand has worked with some of the UK's most promising rising stars, as well as established musicians, such as DJ Premier, and Method Man. UBand is now expanding to also offer an online TV channel that will cater originally produced programmes for the UK's blossoming music industry.

The AT Creative Internship Programme provides an opportunity for young and talented individuals to become a part of this growing company. Interns will gain experience and knowledge, and also be a part of a exciting growth period for a rising organisation. AT Creative will provide on the job training and believes in enhancing and enriching the skills of all employees.

Applicants should email their CV and covering letter to: jobs@atcreative.co.uk

Tel: 020 8732 5448 | Mob: 07949 25 25 58 | Web: www.atcreative.co.uk | Mail: info@atcreative.co.uk
A T CREATIVE, Devonshire House, 582 Honeypot Lane, Stanmore, HA7 IJS



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Title

Creative Copy Writer

Description

As the Creative Copy Writer you will report directly to the Creative Director. You will be responsible for researching and writing original content for both AT Creative and Uband. You will also contribute to the Copy Writing of website and Publication texts for our Business Clients. You will maintain and circulate the companies Newsletters and proofread submitting content. You will also work alongside the Production Team to produce scripts for our online TV programs.

Responsibilities

- Maintain and Circulate the AT Creative/UBand Newsletters.
- Liaise with the artist development team to produce original articles for musicians
- Liaise with the Production Team to produce creative ideas and Scriptwriting contributions.
- Maintain online Blogs.
- Enhance client copy submissions to meet quality standards.
- Contribute new and innovative ideas to the business.

Experience & Person Specification (Required)

- Formal Qualification(s) (or comparative experience) in English/Creative Writing/Journalism.
- Good, fluent grasp of the English Language.
- Access to a laptop
- An interest in the music industry
- A portfolio of original written content
- Some knowledge of social media sites (particularly Twitter and Facebook)
- The ability to work collaboratively in a team.

Desirable (non-compulsory) Experience

- The ability to adapt writing styles for different audiences.
- Experience working in film/media
- Experience working in scriptwriting.
- Experience writing and maintaining an online Blog (ie. Blogger, Wordpress)
- An interest in new technology and innovative ideas.

Length of Contract – 3 Month Rolling

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